

# Alberta Book Publishing Awards

## Emerging Publisher

The Emerging Publisher Award is presented to an emerging Alberta book publishing company which shows promise and dedication to book publishing. This award is juried by 2 members of the current BPAA Executive.

### eligibility

Publishers do not have to be a member of the BPAA to apply but must meet eligibility guidelines as follows. A publisher will:

- ▶▶▶ have its chief office of business located in Alberta;
- ▶▶▶ be at least 80% beneficially owned by Canadian citizens or landed immigrants, or be fully owned and controlled by Canadian institutions or associations that are 80% controlled by Canadian citizens or landed immigrants;
- ▶▶▶ have effective managerial and editorial control by people domiciled in Alberta, and financial control in the hands of people living in Canada;
- ▶▶▶ publish original Canadian books as a primary and not an occasional activity; and
- ▶▶▶ will have begun its publishing activity within the previous 5 years.

### submissions

1. A written application should accompany your submission. Please describe overall activities and state the reasons why your firm deserves this award.
2. Submissions shall consist of the completed entry form, 3 copies of each title submitted, 3 copies of your written application, 3 copies of most recent catalogues, 3 copies of supporting documents, and a cheque or money order for the administration fee of \$25.

*Note: It is to your benefit to provide as much detail as possible in your written application. Please support statements with documentation.*

### criteria

1. Publishers will be judged on overall quality of books produced, including editing, design and production. You must submit 3 copies of selected titles (up to a maximum of 4 titles) published over the previous 5 years .
2. Promotional activity and market acceptance will be considered. Publishers must provide a listing of promotional activities undertaken for each book, including author tours, book launches and other promotional events. Publishers must provide copies of reviews and details of media coverage. Exact sales figures including number of copies sold must be submitted for each title.

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## Emerging Publisher Submission Form

Deadline for submissions: **Monday, February 27, 2012**

### **publisher**

Publisher \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

### **checklist** (to be filled in by applicant)

- \_\_\_\_\_ 3 copies of selected titles (up to a maximum of 4 titles) published in previous 5 years
- \_\_\_\_\_ 3 copies of the written application
- \_\_\_\_\_ 3 copies of supporting documents
- \_\_\_\_\_ payment of \$25 administration fee (GST is not applicable)

Publisher meets the eligibility criteria as listed:

Signed \_\_\_\_\_ Date \_\_\_\_\_

**send submissions to:**  
Book Publishers Association of Alberta  
10523 – 100 Avenue NW  
Edmonton, AB T5J 0A8  
(780) 424-5060  
info@bookpublishers.ab.ca  
www.bookpublishers.ab.ca