

Alberta Book Publishing Awards

Publisher of the Year

The Alberta Publisher of the Year Award honours an Alberta publisher who shows outstanding merit in all areas of activity undertaken during the calendar year, and who best exemplifies the spirit of the Alberta book publishing community. Publishers may also be recruited to apply by the current Executive of the BPAA. The recipient of this award in a given year will not be eligible for the award the following year.

eligibility

1. Publishers do not have to be members of the BPAA to apply but must meet eligibility guidelines as follows. A publisher will:

- ▶▶ have its chief office of business located in Alberta;
- ▶▶ be at least 80% beneficially owned by Canadian citizens or landed immigrants, or be fully owned and controlled by Canadian institutions or associations that are 80% controlled by Canadian citizens or landed immigrants;
- ▶▶ have effective managerial and editorial control by people domiciled in Alberta, and financial control in the hands of people living in Canada; and
- ▶▶ publish original Canadian books as a primary and not an occasional activity.

2. A publisher must have been in operation for at least 2 years from the date of publication of their first book, and have a minimum of 4 original Canadian books in print. No more than 25% of books in print may have been written by principals, directors or employees of the publisher.

submissions

1. A written application should accompany your submission. Please describe overall activities for the year and state the reasons why your firm deserves this award.
2. Submissions shall consist of the completed entry form, 3 copies each of a selection of 4 titles from your 2011 list, 3 copies of your written application, 3 copies of catalogues, 3 copies of supporting documents, and a cheque or money order for an administration fee of \$25.

Note: It is to your benefit to provide as much detail as possible in your written application. Please support statements with documentation.

criteria

1. Publishers will be judged on overall quality of books produced, including editing, design and production. You must submit a selection of 4 books from your 2011 list (3 copies of each title).
2. Promotional activity and market acceptance will be considered. Publishers must provide a listing of promotional activities undertaken for each book, including author tours, book launches and other promotional events. Publishers must provide copies of reviews and details of media coverage.

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Publisher of the Year Submission Form

Deadline for submissions: **Monday, February 27, 2012**

publisher

Publisher _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____

Email _____

Contact _____

checklist *(to be filled in by applicant)*

- _____ entry form
- _____ 3 copies of a selection of up to 4 titles from your 2011 list
- _____ 3 copies of the written application
- _____ 3 copies of supporting documents
- _____ payment of \$25 administration fee (GST is not applicable)

Publisher meets the eligibility criteria as listed:

Signed _____ Date _____

send submissions to:
Book Publishers Association of Alberta
10523 – 100 Avenue NW
Edmonton, AB T5J 0A8
(780) 424-5060
info@bookpublishers.ab.ca
www.bookpublishers.ab.ca